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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/608,876	10/608,876 06/27/2003 Jonathan Dale		073338.0134 (02-53311 FLA	7466	
5073 BAKER BOTT	7590 01/13/200 S L.L.P.	EXAMINER			
2001 ROSS AV	ENUE	JABR, FADEY S			
SUITE 600 DALLAS, TX 7	75201-2980	ART UNIT	PAPER NUMBER		
			3628		
			NOTIFICATION DATE	DELIVERY MODE	
			01/13/2009	ELECTRONIC	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

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Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/608,876	DALE, JONATHAN	
Examiner	Art Unit	

	FADEY S. JABR	3628	
The MAILING DATE of this communication appe	ars on the cover sheet with the c	correspondence addi	ess
THE REPLY FILED 15 December 2008 FAILS TO PLACE THIS	APPLICATION IN CONDITION F	OR ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following rapplication in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:	eplies: (1) an amendment, affidavit al (with appeal fee) in compliance	t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request
a) \boxtimes The period for reply expires 3 months from the mailing date	of the final rejection.		
b) The period for reply expires on: (1) the mailing date of this Adno event, however, will the statutory period for reply expire la Examiner Note: If box 1 is checked, check either box (a) or (I MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f	ter than SIX MONTHS from the mailing o). ONLY CHECK BOX (b) WHEN THE).	g date of the final rejectio FIRST REPLY WAS FIL	n. .ED WITHIN TWO
Extensions of time may be obtained under 37 CFR 1.136(a). The date of have been filed is the date for purposes of determining the period of extremed and continuous calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	ension and the corresponding amount of the corresponding a	of the fee. The appropria nally set in the final Office	ite extension fee e action; or (2) as
 The Notice of Appeal was filed on A brief in compl filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed with an appearance. 	sion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	
AMENDMENTS			
3. The proposed amendment(s) filed after a final rejection, be (a) They raise new issues that would require further cor (b) They raise the issue of new matter (see NOTE below (c) They are not deemed to place the application in bett	sideration and/or search (see NOT v);	E below);	
appeal; and/or	or rolling appear by materially rec	acing or enripmying a	10 100 000 101
(d) ☐ They present additional claims without canceling a converse NOTE: (See 37 CFR 1.116 and 41.33(a)).	orresponding number of finally reje	ected claims.	
4. The amendments are not in compliance with 37 CFR 1.12	1. See attached Notice of Non-Cor	mpliant Amendment (F	PTOL-324).
5. Applicant's reply has overcome the following rejection(s):	·		
 Newly proposed or amended claim(s) would be alled non-allowable claim(s). 		•	_
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is prov The status of the claim(s) is (or will be) as follows: Claim(s) allowed:		l be entered and an ex	planation of
Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: <u>1-31</u> .			
Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e). 			
 The affidavit or other evidence filed after the date of filing a entered because the affidavit or other evidence failed to or showing a good and sufficient reasons why it is necessary 	vercome <u>all</u> rejections under appea and was not earlier presented. Se	ıl and/or appellant fails ee 37 CFR 41.33(d)(1)	s to provide a
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	of the status of the claims after er	ntry is below or attache	ed.
The request for reconsideration has been considered but See Continuation Sheet.	does NOT place the application in	condition for allowand	ce because:
12. ☐ Note the attached Information <i>Disclosure Statement</i>(s). (13. ☐ Other:	PTO/SB/08) Paper No(s)		
/John W Hayes/ Supervisory Patent Examiner, Art Unit 3628			
Supervisory i atom Examinor, fit Offit 0020			

Continuation of 11. does NOT place the application in condition for allowance because: The applicant argues that claims 11-20 are not software. However, even after reading the applicant's specification as disclosed by the applicant, more evidence appears. For instance, the specification mentions that "interface 42 may include any suitable "combination" of hardware and/OR logic for interfacing with other components (spec. pg. 12). Further, page 10 recites "an interface (logic), a description, knowledge base, a plan and plan processing engine", which are all deemed to be software in the broadest reasonable interpretation. Therefore, the 101 rejection is upheld. The applicant argues that the cited references fail to disclose identifying a template specifying a plurality of events and modifying the template to associate the service links with the events. However, Rose dicloses a template where a user chooses a restaurant and uses the system to book the reservation (see Figure 6A). In the broadest reasonable interpretation Rose's interface is identifying a template specifying a plurality of events (also see Figure 5A). Applicant argues that Sobalvarro does not disclose packages which can be modified, however, Sobalvarro teaches dynamic packaging of perishable items such as travel goods and services (see Abstract). Further, Sobalvarro teaches this more descriptove display outlines the various components within the package, including the transportation, hotel, car rental, restaurant, entertainment and/or other components of the package and may give consumer the option of requesting upgrades and/or adding on optional components (Abstract, 0100). Thus, Sobalvarro teaches modifying the template.